

Sponsorships for Triad Bar Crawls

Become part of the Triad Bar Crawls. www.triadbarcrawls.com

Triad Bar Crawls is the perfect way to market to thousands of Piedmont locals as well as regionally through local media coverage, posters, flyers plus varied viral marketing campaigns. Check out some of the suggested packages below with opportunities to utilize every marketing asset. Email: info@336events.com for more information and marketing opportunities.

Sponsorship Options

Event Presenting Sponsor

Top Billing on all marketing material (industry exclusive)

Banner displayed at Registration

- Entrance tickets

- Plus everything below

Event Presenting Sponsor: \$1000

Gold Sponsorship

Inclusion in media advertising

Logo on posters

Logo on schedules

Logo on signage

Mentioned in press releases

Entrance tickets

Business Logo in media and web advertisements

Gold Level Sponsorship: \$400

Silver Sponsorship

Named in posters as a sponsor

Named on schedules as a sponsor

Mentioned in press releases and web advertisements

Entrance tickets

Silver Level Sponsorship: \$200

Bronze Sponsorship

Mentioned in Web Site and Press releases

Entrance tickets

Bronze Level Sponsorship: \$100

Additional Opportunities

Food Sponsor – local restaurants can showcase their menu by supplying samples for participants (150 minimum) (sponsor responsible for move-in and clean up). Sponsor can put items in participants goodie bag and logo included on web site.

Door Prizes: Recognition on website and at the event, door prizes valued over \$200 will also receive logo and link to company website on the scene in Winston-Salem website.

Cup Sponsorship: Sponsorship of plastic beer mugs, utilized every week as exclusive cup sold on site for events

Cost: Ask about rates

Please note: This Sponsorship can be co-sponsored.

Attention – to guarantee top placement in posters, flyers, and media advertising, please don't delay.