



Triad After Work Socials – Business Networking and Expos provide a casual networking opportunity at new and interesting Piedmont locations each month. These late afternoon / early evening events are ideal for meeting fellow professionals and establishing long-lasting business relationships. We offer color coded name tags and a matching game to help you maximize your networking.

www.TriadAfterWorkSocial.com

WHY ADVERTISE AT A SOCIAL EVENT OR HOST AN EVENT?

- Hundreds of people attend these events monthly
- Meet new people, exposure your business
- No cost to attend
- Complimentary food and drinks
- Business networking provides connections you can't make anywhere else

Sponsorships and Exhibitors (336events.com & 336nightlife.com advertisers get 20% Off) Host an After Work Social - \$1500 – limited time only \$1000

- Trade towards Hosting Fee – Food cost or via online certificates
- Includes all advertising below plus ability to provide any special offers to guests and follow up information (email and registration lists)

Named Sponsorship (\$400) - limited time only \$200

- Logo and/or sponsor mentions in event promotions
- Sponsor recognition in newsletters and business-to-business emails reaching more than 30,000 residents, including over 6,000 local businesses
- Opportunity to hand out promotional materials to attendees
- Table or space reserved at the event for display material
- Skyscraper banner recognition plus listing in our direct mailings.

Standard Sponsorship (\$175) - limited time only \$35 per event (half price for Non-Profits)

- Table or space reserved at the event for display material
- Opportunity to provide door prizes for the event
- Emcee recognition as a sponsor

Donate Prizes for Exposure (no fee)

- Includes Premium Banner Package
- Profile & event promotion
- Static banner on business profile pages for the category and subcategory

Additional Opportunities

2012 Magnetic Band Schedules: Sponsorship of 5000 - 4" x 6" refrigerator magnetized schedules

Koozie Sponsorships: 1000 koozie with your company logo on each koozie

Call about pricing Please note: This Sponsorship can be co-sponsored.



REGISTRATION FORM/INVOICE

**IF YOU NEED AN INVOICE, PLEASE MAKE A NOTE ON THIS FORM
AND ONE WILL BE EMAILED TO YOU.**

Make your reservations early to assure a space by completing this form and returning it with your check made payable to Triad Rewards.

REGISTRATION FEES

AMOUNT DUE:

Enter **PACKAGE AND DATE**: (Host, Sponsor Level / Exhibitor); _____ \$ _____

Discount: 20% Off for 336events.com / 336nightlife.com advertisers; \$ _____ Total Due \$ _____

Organization/Division: _____

Address: _____

City, State, ZIP: _____

Contact Person: _____ Telephone: _____

Contact Person's Email: _____

Please list your representatives attending the Triad after Work Social with their email addresses:

Special Requests: Because wall space and electrical outlets are limited, special display requests will be accommodated in the order received. To assist in room layout, please check all that apply:

Electrical outlet needed _____

Floor Display _____

Table Display _____

Height of Display _____

Other Needs: _____

Please return this form with your check (made payable to Triad Rewards) to the address below:

Attn: Steve Czumaj